An Important Announcement from Apple Computer, Inc.

Apple Computer recently announced the Lisa/Macintosh XL Trade-in Program. Since the announcement, we have received a positive response from Macintosh XL and Lisa users in support of the program.

Several unique factors contributed to Apple's decision to offer the trade-in, but the one overriding factor is that Apple feels a special commitment to our customers who supported Apple in a new and different product direction.

Those of you who want to continue using your Lisa or Macintosh XL should know that you own the most powerful Macintosh workstation Apple has ever sold. **Apple will continue to service and support your hardware and software for five years.** In addition, we will be providing additional technical support and training to our servicing Lisa/Macintosh XL dealers so that they can continue to handle your support needs.

For those of you interested in migrating to the new Macintosh Plus and Hard Disk 20, Apple is offering any Lisa or Macintosh XL owner a special trade-in offer. The suggested retail price of these products is $4098.00; however, **when you trade in your Lisa or Macintosh XL the suggested retail price is only $1498.00.**

In addition, if you had AppleCare for your system and decide to participate in the trade-in, your **AppleCare coverage can be automaticallfy transferred over to your new Macintosh Plus and Hard Disk 20 at no additional charge.**

The trade-in program is available through participating authorized Apple Macintosh dealers from **April 14, 1986 through August 29, 1986.** For complete details on each program and how to participate, please contact the participating authorized Apple dealer nearest you. The names of participating dealers are available by calling **800-538-9696 (extention 874).** You may also call this number for the names of dealers who are servicing and supporting Lisa/Macintosh XL systems.

We thank you for your support and hope that you, and all the members of your group, continue to enjoy your Apple products.